



## **HOW TO RUN A VOUCHER VORTEX PROMOTION**

### **Promotion 2.**

Simply rent the Voucher Vortex cabinet from Showcase. We deliver the cabinet to your venue.

Vouchers are printed to match the size of a \$10 bill on 80 gsm paper. They are printed with a point's or dollar value, 1, 5, 10, 20, 50 or 100. A minimum of 200 vouchers need to be printed to be effective with the air flow. We will email you a template for printing.

The promotion is normally monthly run over 4 weeks in the month. Set a value for the purchase of prizes. Choose the night and time you wish the draw to take place. Normally 3 weeks with a lesser value prize and the last week offering a major prize draw.

In this suggestion it's a Plasma Entertainment Extravaganza valued at \$6,000.

Week 1 = Win a 42" Samsung HD Plasma TV valued at \$1,200.00.

Week 2 = Win a 42" Samsung HD Plasma TV valued at \$1,200.00.

Week 3 = Win a 42" Samsung HD Plasma TV valued at \$1,200.00.

Week 4 = Win a 50" Samsung HD Plasma TV and Home Theatre System valued at \$2,400.00.

These prizes are displayed near the Vortex machine to maximise the visual effect of the promotion.

The promotion can be done around a membership drive all members fill in a coupon and go in a barrel for the draws or if you can utilise a member's swipe machine to print tickets that will make it easier. It can be run for a gaming promo for a \$20 payout in the barrel. You can choose your participants in any manner you wish.

Draw 4 tickets from the barrel and the participants then get into the Vortex, you switch it on and they try to collect as many vouchers as possible in 15 seconds. You simply turn the machine off and they leave the vortex with the vouchers they have collected. Simply add the point's value and give the winning participant with the most points the prize on offer.

Set some rules to suit yourself i.e.: Members must be present within 4 minutes to claim their turn in the Voucher Vortex. If the winner is not present, a redraw will be conducted until a winner is found.

Members can nominate another person if not able or willing to participate. Members can only swipe their own membership card. Members found to be swiping the membership cards of other members will be disqualified from the promotion. Members are entitled to one (1) ticket per day from the start date of the promotion.

Once you have decided on your format simply contact your Showcase representative and order the required package to suit the number of times you wish to run the promotion.